

**YES!
I WANT TO JOIN.**



ABOUT HBURG DOWNTOWN ASSOCIATION



Downtown Hattiesburg Association
723 Main Street · P.O. Box 150
Hattiesburg, MS 39403
601.583.4326

BECOME A DOWNTOWN MEMBER TODAY

Member Information:

Name: _____
 Organization: _____
 Mailing Address _____
 Street Address: _____
 City: _____
 State: _____ Zip: _____
 Phone: _____
 Email: _____
 Website: _____

Type of Business: (Circle one)

Retail Restaurant Financial
 Professional Entertainment Art Gallery
 Other: _____

Individual/Family Membership: (Circle one)

Individual \$50 Family \$75

Business Membership: (Circle one)

<10 Employees \$150
 >10 Employees \$250

Partner Membership: (Circle one)

Collaborator \$5,000 +
 Champion \$3,000
 Hero \$2,000
 Advocate \$1,000
 Ally \$500

Return this form and payment to:
 Downtown Hattiesburg
 P.O. Box 150, Hattiesburg, MS 39403
 or submit payment online at DowntownHattiesburg.com

Hattiesburg's Downtown district is distinctively authentic with a rich history, creative vibe, engaging atmosphere, and compelling architecture. With its own sense of place and personality, Downtown is truly the heartbeat of Hattiesburg! From live music and pop-up art exhibits to eateries that are tried and true, the downtown area thrives by it's unique, artistic offerings and the people who patron it.

Mission and Vision:

The core mission of the Association is to be a catalyst for the preservation and economic revitalization of the Downtown District of Hattiesburg. The vision is the promote downtown's historic district and heritage, protect its historic character, and provide an organizational structure to achieve this goal, with a focus on economic development.

Through the membership and partners program, the Association is able to promote, market and educate investors, developers, entrepreneurs, businesses, shoppers, visitors, and residents, that downtown Hattiesburg is a destination - a place to live, work, and play.



DowntownHattiesburg.com
601.583.4326

**MEMBERSHIP
 INFORMATION**



MEMBERSHIP BENEFITS

DOWNTOWN IS GROWING

PARTNER LEVELS

The Downtown Hattiesburg Association is focused solely on downtown's economic success, vitality, and livability. DHA's mission strengthens existing placemaking efforts and serves as a catalyst to collectively address the next chapter in Downtown's evolution. Your investment provides the resources to execute efforts in delivering a strong and successful downtown through Advocacy, Action, and Collaboration.

Members of the Downtown Association can benefit in each of these core areas:

- Organization
- Design
- Promotion
- Economic Vitality



SIGNATURE EVENTS:

Spring

Spring Art Walk (March) · Live at 5 Free Concert Series (April Fridays) · Hattiesburg Half Marathon (April) · Downtown Crawfish Jam Music Festival (April) · HubFest (April)

Summer

Farmer's Market (Thursdays March - October) · Summertunes Free Concert Series (Alternating Fridays June - August) · Craft Beer Festival (June) · Star Spangled Celebration (June) · Downtown Brews & Bites (September)

Fall - October

Live at 5 Free Concert Series (Fridays) · Mobile Street Renaissance Festival · Downtown BBQ Showdown · Dearly Departed Walking Tours

Winter - December

Shop Small Saturday · Downtown Candlelit Christmas · Victorian Candlelit Christmas · Holiday Window Displays · Midnight on Front Street

Year Round

First Saturday

MEMBER LEVELS

Individual/Family Membership

Individual \$50 Family \$75

Business Membership

<10 Employees - \$150

>10 Employees - \$250

PARTNER LEVELS

COLLABORATOR \$5,000 - \$10,000

- Logo featured prominently on DHA website home page
- Listed as Collaborator Level Partner on partners page
- Customized profile page on website*
- Prominently featured as a Collaborator Partner on key marketing/PR materials & campaigns**
- Customizable sponsorship of a Downtown hosted event of choice***

CHAMPION \$3,000 - \$5,000

- Logo featured prominently on DHA website home page
- Customized profile on our website*
- Listed as a Champion Level Partner on the Partners Page of DHA website
- Prominently featured as a Champion Partner on key marketing/PR materials & campaigns**
- Ability to apply \$1000 towards sponsorship of one Downtown hosted event of choice***

* This is an option or your website can be linked
 **Annual Meeting program, bi-annual newspaper ad, business recruitment packet
 *** Annual meeting, Craft Beer Festival, Brews & Bites, Downtown Candlelit Christmas, Star Spangled Celebration or custom sponsorships

HERO \$2,000-\$2,500

- Listed as Hero Level Partner on partners page of the DHA website
- Prominently featured as a Hero Partner on key marketing/PR materials & campaigns**
- Can apply \$1000 to sponsorship of a Downtown hosted event of choice***

ADVOCATE \$1,000 - \$1,500

- Listed as an Advocate Level Partner on the Partners Page of the DHA website
- Listed as an Advocate Partner on key marketing/PR materials & campaigns
- Can apply \$500 towards sponsorship of one Downtown hosted event of your choice***

ALLY \$500

- Ally-level stakeholders see their support for DHA as an effort to protect their investment, expand their exposure, and serve as an advocate for a vibrant downtown.
- Can apply \$250 towards sponsorship of one Downtown hosted event of your choice***

