

2021 Sponsorship Packet for the



*Presented by*



**SOUTHERN BEVERAGE**<sup>SM</sup>

COMPANY SINCE 1939

and

Hattiesburg Historic Neighborhood Association

**May 22, 2021**

**11 a.m. – 5:00 p.m.**

**Walthall Grounds**

**601 Court Street**

**Hattiesburg, Mississippi**

**Downtown Crawfish Jam  
To Benefit the Walthall Foundation**

**2021 Sponsorship Information Form**

**Return deadline: April 20, 2021**

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**There are several tax-deductible Sponsorship Opportunities available:**

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsorship 15 shirts \$10,000  | <input type="checkbox"/> Gold Level Sponsor (7 shirts) \$1,000  |
| <input type="checkbox"/> Presenting Sponsor (10 shirts) \$7500 | <input type="checkbox"/> Silver Level Sponsor (4 shirts) \$ 500 |
| <input type="checkbox"/> Diamond Sponsor (10 shirts) \$5,000   | <input type="checkbox"/> Bronze Level Sponsor (2 shirts)\$ 250  |
| <input type="checkbox"/> Platinum Sponsor (8 shirts) \$2,000   |   |

**Make Checks payable to The Walthall Foundation is a 501(c)(3)**

**Mail to: C/O Downtown Crawfish Jam, 409 Walnut Street, Hattiesburg, MS 39401**

**T-Shirt Sizes: ( )S ( )M ( )L ( )XL ( )2X ( )3X Indicate # of Shirts according to size**

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**(Receipt purposes)**

Thank you for your generous contribution to the Walthall Foundation Inc, a 501(c)(3) corporation. For your tax purposes, our Tax ID number is 64-0867206.

Your sponsorship level of: \_\_\_\_\_

The Fair market value of this donation is \_\_\_\_\_

Downtown Crawfish Jam on May 22, 2021 at The Walthall grounds in downtown Hattiesburg.

Make Checks payable to : Walthall Foundation  
Mail to C/O Downtown Crawfish Jam  
409 Walnut Street  
Hattiesburg, MS 39401

# Sponsorship Levels

## Title Sponsor \$10,000 (exclusive)

- Branding of entire festival, logo and signage for the event.
- Logo inclusion in all advertising and marketing materials, t-shirts, and posters distributed.
- On-stage mentions during festival at each break.
- Promotional booth space at the event at park (optional)
- Customized hospitality package to include VIP 20 x20 tent near the stage complete with tables, chairs, and stocked ice chest.
- 25 (all inclusive) tickets
- 15 event t-shirts (must provide T-shirt sizes in advance)
- Company name/logo on the event website [www.DCJhburg.com](http://www.DCJhburg.com)

## Presenting Sponsor \$7500

- Exclusive category sponsor for the event
- Named as Presenting Sponsor with corporate name or logo on all marketing and advertising including TV, radio, print and social media, and promotional items.
- On-stage mentions during festival at each break
- Promotional booth space at the event at park
- VIP seating\*
- Ability to provide up to two (2) banners to be posted throughout the event in each park
- Company name/logo on the event website as Presenting Sponsor [www.DCJhburg.com](http://www.DCJhburg.com)
- Ability to provide materials to be handed out at the information booth at both locations
- 20 (all inclusive) passes
- 10 T-shirts (must provide T-shirt sizes in advance)

## Diamond Sponsor \$5,000

- Non-exclusive category sponsor for the event
- Named as a sponsor with corporate name/logo on select marketing and advertising including, social media and t-shirt
- Sponsor Company logo banner located in a prominent location in park
- Sponsor Company logo listed on signage at the event
- Promotional booth space at the event at park
- VIP seating\*
- On-stage mentions during festival at each break
- 15 (all inclusive) tickets
- 10 event t-shirts (must provide T-shirt sizes in advance)
- Company name/logo on the event website [www.DCJhburg.com](http://www.DCJhburg.com)

## **Platinum Sponsor \$2,000**

- Non-exclusive category sponsor for the event
- On-stage mentions during festival.
- Promotional booth space at the event at park
- VIP seating\*
- 10 (all inclusive) tickets
- 8 event t-shirts (must provide T-shirt sizes in advance)
- Company name or logo included in publicity and select advertising materials and t-shirts
- Company name/logo on the event website [www.DCJhburg.com](http://www.DCJhburg.com)
- Company logo on event website and social media pages
- 3' x 6' Banner and logo included on group sponsor signage at Walthall Park

## **Gold Sponsor \$1,000**

- On-stage mentions during festival.
- VIP seating\*
- 7 (all inclusive) tickets
- 7 event t-shirts (must provide T-shirt sizes in advance)
- Company name on publicity, select advertising materials and t-shirts
- Company name/logo on the event website [www.DCJhburg.com](http://www.DCJhburg.com)
- Company logo on event website and social media pages
- 2' x 4' Banner and logo included on group sponsor signage at Walthall Park

## **Silver Level Sponsor \$500**

- On-stage mentions during festival.
- 4 (all inclusive) tickets
- 4 event t-shirts (must provide T-shirt sizes in advance)
- Company name/logo on the event website [www.DCJhburg.com](http://www.DCJhburg.com)
- Company name included on group sponsor signage at Walthall Park

## **Bronze Level Sponsor \$250**

- Name listed on Group Sponsor signage at Walthall Park
- 2 (all inclusive) tickets
- 2 event t-shirts (must provide T-shirt sizes in advance)
- Company name/logo on the event website [www.DCJhburg.com](http://www.DCJhburg.com)

\*VIP seating allows park access on Friday, May 22, 2021 between 6-8pm. At this time, you can claim your preferred area, drop off chairs, blankets. Pop up tents are not allowed in the park.