



# STAR-SPANGLED CELEBRATION ON THE RIVER

July 3rd, 2024; 6pm - 10pm

On July 3, 2024, the cities of Hattiesburg and Petal will come together for a celebration of our country's birthday with a fabulous firework display over the Leaf River in Forrest County. Music and activities will take place at Chain Park in Hattiesburg and Petal River Park in Petal. The Petal Area Chamber of Commerce and the Hattiesburg Downtown Association are working together with many private and public entities to produce a first class 4th of July experience for all attendees.

Our goal is to create an event that will draw visitors from surrounding counties to Petal and Hattiesburg and to provide family friendly festivities for residents of both cities.

No event would be complete without a variety of food vendors as well as activities for kids. We are actively seeking vendor participation at both sites. This event will not include arts and crafts vendors.

As our title sponsor, Hattiesburg Coca-Cola will be the exclusive non-alcoholic beverage distributor for all ready to drink and brewed beverages at the event. No other carbonated or non-carbonated soft drinks or beverages may be advertised, sold, distributed or sampled in any manner that is in direct competition with products or Brands of Hattiesburg Coca-Cola Bottling Company United.

A sponsor and vendor application forms are attached. Please feel free to call or email questions to:

Valerie Wilson  
Petal Chamber of Commerce  
Valerie@petalchamber.com  
(601) 583-3306

Andrea Saffle  
Hattiesburg Downtown Association  
andrea@downtownhattiesburg.com  
(601) 270-1373



## **Star Spangled Stage Sponsor**

**INVESTMENT OF - \$7500 (\$12,000 for both stages)**

- Named as Presenting Stage Sponsor with corporate name/logo on all marketing and advertising locally and regionally including TV, radio, print and social media
- Name/ Logo on all marketing materials including event flyers, event posters, all promotional items, as a presenting sponsor.
- Corporate name/logo on all event title banners and both stage banners, located at both parks.
- Stage will be known as "SPONSOR COMPANY Stage" in promotions
- Sponsor Company name promoted by stage emcee
- Sponsor Company name associated with all entertainment publicity
- Promotional booth space at the event at both parks
- Ability to provide up to two (2) banners to be posted throughout the event in each park
- Name/ logo on event website as a presenting sponsor
- Ability to provide materials to be handed out at the information booth at both locations
- 6 VIP Access passes

## **Patriot Sponsor**

**INVESTMENT OF - \$2500**

- Named as a sponsor with corporate name/logo on select marketing and advertising including, social media
- Sponsor Company name banner located in a prominent location at both parks
- Sponsor Company name listed on signage at the event
- Promotional booth space at the event at both parks
- 3 VIP Access passes

## **Freedom Sponsor**

**INVESTMENT OF - \$1000**

- Named as a sponsor with corporate name on select marketing and advertising including social media
- Sponsor Company name banner located in a prominent location at each park
- Sponsor Company name listed on signage at the event
- Promotional booth space at the event at both parks
- 2 VIP Access passes

## Stars & Stripes Sponsor

INVESTMENT OF - \$500

- Named as a sponsor with corporate name on select marketing and advertising including social media
- Sponsor Company name banner located in a prominent location at park of choice
- Sponsor Company name listed on signage at the event
- Promotional booth space at the event at both parks
- 1 VIP Access pass

\* VIP access includes 1-reserved parking space

# “Star-Spangled Celebration on the River”

## 2024 Sponsorship Information Form

**Return deadline: June 22, 2024**

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

***Please mark your level of sponsorship:***

_____ Title Level Sponsor	\$15,000
_____ All- American Level Sponsor (City/County)	\$ 9,500
_____ Star Spangled Stage Sponsor	\$ 7,500/ \$12,000
_____ Patriot Level Sponsor	\$2,500
_____ Freedom Sponsor	\$1,000
_____ Stars & Stripes Sponsor	\$ 500

*Please specify which park you would like for your VIP reserved parking:  
Petal / Hburg / split.*

\_\_\_\_\_

*Payment is due no later than June 28th, 2024. By Signing below, I agree to the terms of this sponsorship agreement. I understand that I must provide a high resolution logo no later than May 19th to be included in printed materials. Send email to [andrea@downtownhattiesburg.com](mailto:andrea@downtownhattiesburg.com) or [valerie@petalchamber.com](mailto:valerie@petalchamber.com)*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

**Make Checks payable to Star-Spangled Celebration on the River  
Mail to: P.O. Box 150, Hattiesburg, MS 39403**