



Saturday, Sept. 10, 2022 | 5 - 7PM
Walthall Park, Downtown Hattiesburg

Greetings,

The Downtown Hattiesburg Association is excited to continue to celebrate the growth of the craft beer industry with breweries from across the nation who have made Mississippi their market or home. DHA invites you to be a part of Downtown Brews & Bites, a Hattiesburg Craft Beer Festival event, on Saturday, September 10, 2022, in the Historic Hattiesburg Neighborhood in downtown.

Born out of the Hattiesburg Craft Beer Festival in 2021, this event was a way to continue the tradition of the loved Craft Beer Festival during the gathering restrictions of the COVID-19. The event was so popular in its first year that we decided to add it to our annual event line up! Brews & Bites features five local food trucks, offering small plate samples of their fare, paired with ten craft beer brewery selections. In addition to great food and beer offerings, the event includes live music, yard games and friendly competitions.

To keep ticket fees at an affordable rate and support our local vendors, we are looking for a few sponsors. Your contribution as a sponsor ensures a quality festival, which not only benefits the Downtown Hattiesburg Association but our community and culture as well. Events like this continue to make Hattiesburg a regional mark for the craft beer economy.

The success of these events over the last few years shows that there is a demand and interest in craft beer events. Not only are locals joining us to celebrate the craft beer culture of our area, but we are also drawing a diverse crowd from across the state, region and country. This is an excellent opportunity to reach an active and involved crowd of foodies and beer enthusiasts.

All sponsor packages can be customized to meet your specific needs and goals – we want this to be beneficial to you and your mission! Please contact me or complete the form attached if you'd like to sponsor the 2022 Brews & Bites event.

Cheers!

Andrea Saffle,
Executive Director
Downtown Hattiesburg Association
andrea@downtownhattiesburg.com



HATTIESBURGCRAFTBEERFEST.COM



SPONSOR INFORMATION

PRESENTING - \$5,000

- Corporate Sponsor Benefits plus
- Exclusive company logo on all advertising and website
- Company banners at event
- 10 event tickets
- 4 event t-shirts

STAGE & MUSIC - \$2,000

- Corporate Sponsor Benefits plus
- Company banner on the stage and website
- 8 event tickets
- 4 event t-shirts

T-SHIRT - \$1,500

- Corporate Sponsor Benefits plus
- Exclusive company logo on t-shirt and website
- 6 event tickets
- 4 event t-shirts

BARLEY - \$1,000

- Corporate Sponsor Benefits plus
- Opportunity for booth space at event
- 6 event tickets
- 4 event t-shirts

BREWS - \$500

- Corporate Sponsor Benefits plus
- 4 event tickets
- 2 event t-shirts

BITES - \$250

- Corporate Sponsor Benefits plus
- 2 event tickets
- 2 event t-shirts

CORPORATE SPONSOR BENEFITS

- Social media and newsletter recognition
- Recognition from the stage between sets

Company (as to be listed on website and materials):

Mailing Address:

City: _____

State: _____ Zip: _____

Website: _____

Facebook Page (for recognition):

Contact Person: _____

Title: _____

Phone Number: _____

Email: _____

PLEASE SELECT YOUR LEVEL OF SPONSORSHIP:

Indicate t-shirt sizes.

____ Presenting - \$5,000 4 shirts: _____

____ Stage - \$2,000 4 shirts: _____

____ T-Shirt - \$1,500 4 shirts: _____

____ Barley - \$1,000 4 shirts: _____

____ Brews - \$500 2 shirts: _____

____ Bites - \$250 2 shirts: _____

How will you pay?

____ Check

Made to: HBURG Craft Beer Festival

Mail to: DHA, PO Box 150, Hattiesburg, MS 39403

____ Credit Card

We will contact you for information.

Please provide a high-resolution version of your logo via email to hburgcraftbeerfest@gmail.com.