

# SPONSOR & VENDOR INFORMATION

## CORPORATE SPONSOR BENEFITS:

- 10x10 booth space at event
- 2 GA wristbands for 2 booth attendants (must be age 21+)
- Swag bag item inclusion (optional)
- Company banners at event (provided by company)
- Mentioned in festival guide and on website as sponsor
- Facebook and newsletter recognition

## GROWLER - \$500

- Corporate sponsor benefits plus
- 6 GA tickets

## FIRKIN - \$1,000

- Corporate sponsor benefits plus
- Listed on poster
- 2 VIP tickets (with shirts), 4 GA tickets

## KEG - \$2,500

- Corporate sponsor benefits plus
- Half page ad in festival guide
- Facebook Live at business
- Listed on poster
- 4 VIP tickets (with shirts), 6 GA tickets

## BARREL - \$5,000

- Corporate sponsor benefits plus
- Presenting sponsor
- Full page ad in festival guide
- Facebook Live at business
- Logo on sampling mug
- Listed on poster
- 6 VIP tickets (with shirts), 8 GA tickets

## CORPORATE SPONSOR BOOTH AND VENDOR BENEFITS:

- Mentioned in festival guide and on website as vendor
- Facebook and newsletter recognition
- 2 GA tickets for staff to enter
- Limited spaces available\*

## INTERACTIVE –

(contact for pricing)

- Vendor benefits plus
- Demo opportunity
- Limited spaces available\*

## FOOD VENDOR - \$175

- Vendor benefits plus
- Opportunity to sell food
- Limited spaces available\*

## MISC. VENDOR - \$150

(contact for details and approval)

## VIP TICKET INCLUDES:

- Exclusive access to specialty craft beers
- Food experience
- Event t-shirt
- Early admission (5PM)
- Access to VIP tent with seating, air conditioning, and private bathrooms
- Souvenir sampling mug
- Unlimited sampling of beer